

NATIONAL SERVICE SCHEME

UNIT NO.557

COLLEGE OF ENGINEERING CHERTHALA

ANNUAL REPORT 2022-2023

The following are the main activities of the NSS Unit 557, College of Engineering Cherthala during the academic year 2022-23

- **Prana - Blood donation camp**
- **Environment day quiz**
- **NSS Orientation**
- **Pride Month Celebration -**
- **Health awareness**
- **Arogya Mela -**
- **Kayar -**
- **Karuthal -**
- **Independence day celebration**
- **Snehasparsham -**
- **NSS Day Celebration**
- **Rabies day awareness**
- **Snehapoorvam**
- **Anti drug quiz**
- **Rudhirasena awareness**
- **Laharivirudha gwala**
- **Lahari Virudha flash mob**

- **Workshop on NSS activities**
- **NRPF(Natural Resources Protection Force) Orientation**
- **Cake Challenge -**
- **7 Day Special Camp**

BLOOD DONATION CAMP

A Blood donation camp was organised by our NSS unit 557 on Thursday 2nd June 2022 in our campus through which about 40 units of blood was donated by students of our College. 6 nurses and 1 doctor from Government Medical College Alappuzha came to our college because India faces a blood shortage of 3 million units. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the Health experts. We need 12 million units of blood every year but just about nine million units are being donated. Our College has been religiously organising blood donation camps and students and the faculty members come forward voluntarily to donate blood. While addressing people at the camp our NSS volunteers brought awareness to them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving the lives of many patients and those who have met with accidents. It is such a great service or contribution to the society and people living in it.



KARUTHAL

Food drive, 'karuthal' was organised by our nss unit 557 on Wednesday, 6th of July 2022 aiming to provide a meal for the day. Our nss volunteers were able to collect more than 300 food packages from students, faculty members and also from others residing near by our college to serve patients in Government TD Medical College Hospital, Alappuzha.

Food is one of the basic needs of human life. Millions of people go hungry daily across the world even though more than enough food is produced to feed the global population. World hunger is on rise due to covid 19 pandemic. We need to address this problem by arranging food drives so that we can join hands to make sure that people don't go to bed hungry.

Being a part to feed people in between the ongoing pandemic situation made contentment to those who were involved in the drive. Watching the happy faces when each food package was given was blissful. The food drive was a huge success with the overwhelming response.



PRIDE MONTH

Pride month was celebrated in our college, on Monday, the 27th of June 2022 by our NSS unit 557. An awareness talk was conducted through which our teammate Adhra Sureshbabu talked about the importance of educating ourselves about LGBTQ and their struggles in maintaining their equality with the world. Since Pride month is being celebrated all across the globe from June 1st to 30th, with many pride events being held to recognize the impact LGBT people have had in the world, our goal was to create awareness about what Pride Month is, the reason for its celebration, its significance and to promote equality, acceptance, and harmony among communities. The event was held offline at the college campus, outdoors the college departmental block. The talk grabbed immense attention and saw enthusiastic participation from students and staff. Students and staff were provided with colourful notes to write their

thoughts and wishes. Messages supporting and celebrating Pride were displayed on message boards and photos were taken at the Pride photobooth. There was overwhelming empathy and sympathy for the LGBT community and everyone present in the event vowed their wholehearted support and work for the upliftment and integration of the LGBT community.



DRUG CAMPAIGN

As part of the state government's anti-drug campaign, the NSS unit of the college organised a small program. A formal inauguration to the state initiative was held in the college. The Chief Minister of Kerala, Shri Pinarayi Vijayan, inaugurated the programme online at 10 am and his speech was telecast live through KITE Victers channel.

The college function was hosted by Ms Ann Maria Saji Kurian and was attended by the Principal, all HODs, teaching and non-teaching staff and about 130 students from years 2 and 3 of the college. Priyakumar sir delivered the welcome speech and talked about the values and responsibilities that a NSS volunteer should have. Manilal sir delivered a speech on the importance of the massive campaign "NO TO DRUGS". The gathering was then addressed by the Aroor MLA, Shrimati Daleema George, who talked on the importance of this program, the biological impacts due to the use of such substances and that humans are capable of resisting against them. She also shared her experiences on this issue.

The state wide inauguration was done at 10 am by honourable Chief Minister, Shri Pinarayi Vijayan. The consequences faced by the use of drugs and the destruction of mankind were discussed by him as unpredictable situations have occurred due the consumption of drugs and alcohol by humans. In order to put an end to such happenings a statewide campaign is conducted in colleges and educational institutions to make children aware of this situation. The Chief Minister further discussed the different forms in which children are made familiar and addicted to drugs and the need to use social media platforms to spread awareness about the initiatives implemented by the government.

The Chief Minister prompted students to put forth their legs in supporting this initiative and saying no to drugs. He also mentioned that although drugs give a temporary happiness, it leads to the permanent destruction of an individual and his society. The function came to an end with the aim of Nava Keralam being highlighted. The college program by NSS came to a closure after the deliverance of vote of thanks by Volunteer Secretary Abhilash.

ANTI-DRUG QUIZ COMPETITION

As part of Kerala Government's "Lahari Vimuktha Keralam" project, the Anti-Drug Awareness Quiz competition implemented by the State National Service Scheme was conducted on 10/10/2022 at 12.30 pm at the College Auditorium under the guidance of Abhilash.S and Anagha Biju, volunteer secretaries of NSS Unit 557. NSS Program Officer Priyakumar sir asked questions to the students who participated in this quiz competition. Around 20 students participated and the first prize M.shahul P.S, second prize Arjun vinod and third prize Savio Jubelt announced the next day after counting their scores.



LIGHT A LAMP

Government of Kerala urged all houses in the state to light a lamp on 23rd October Sunday as a part of their anti drug campaign To spread a message against drug use. Excise minister MP Rajesh inaugurated this through his Facebook page. And had launched a comprehensive note to drugs awareness campaign to make the State free of destruction contrabands . It is a continuation of the anti-drug campaign that the government took on 6th October 2022.

As a part of this NSS unit of college of engineering cherthala (NSS unit557).I Conducts a demonstration which highlights the importance of the no to drug campaign. All the students , and teachers of College of engineering Cherthala with their families lit the flame at dusk on the day of Diwali showing their solidarity to the anti drug campaign. Everyone took pledge to participate in the drug awareness campaign to eradicate the evil of addiction from society.

DRUG FREE FLASH MOB

The volunteers of NSS Unit 557, College of Engineering Cherthala conducted a Drug Free Flash Mob on 26th October 2022 at Ottapunna Junction in connection with the campaign of "Lahari Vimuktha Keralam" project implemented by the State Government with urgent priority to control drug use. In addition to this, we also took a pledge to be free from alcoholism. All the people gathered at that junction listened and watched us and enjoyed our program. Through this, the concept of "NSS to one crore people" was also realised.



ANTI-DRUG AWARENESS CLASS

NSS UNIT 557 conducted an anti drug awareness class mainly for the freshers on 25 October 2022 .The session was taken by adv.Charlie Paul in our auditorium started at 1:30 pm. There was immense participation as the topic was not only based on anti-drugs ,it also focused on the reasons which made students and teenagers fall for drugs. It discussed good parenting and the need to understand the situation from a teenager's perspective. The existence of new types of drugs such as synthetic drugs, how it is taken , how the person behaves after taking it etc were discussed . It also ensured that rather than being panicked in such situations give them some time too.The class was interactive and sarcastic.The class ended at 4pm.

ANTI-DRUG HUMAN CHAIN

An anti-drugs human chain which include all the teachers and students was formed from college of engineering cherthala.This begins from college to Ottapunna junction at 10 am.This initiative was taken from college students across the state to mark the

end of the first phase of the state government's "No to drugs" campaign. A pledge was taken by all to take part in the campaign and to work for a drug free society to enhance a healthy peace growth of people.



SNEHA SPARSHAM

As part of the NSS day coming on 24th September, NSS UNIT 557 has conducted an offline event named SNEHA SPARSHAM at Ardra special school, cherthala on 20th September 2022. The main aim of the event was to entertain and awaking the potential among the mentally challenged students.

The program was organised by the NSS Volunteers ,14 volunteers and NSS Unit 557 program officer priyakumar sir also involved in the event .Program starts at 10.00 am with a poem recited by one of the student from special school itself and program goes on with songs and dances done by students from the same. Some of the volunteers also sang ,dance for the student's entertainment .

As an initiative to bring the students interest, some games are also conducted by providing small gifts for each participation. which makes them more happy .Ball passing and musical chairs were the main games. At last Priya kumar Sir had been welcomed for giving those special students some colouring books and colours. Mrs Mini ,principal of Ardra school had said the vote of thanks. By giving chocolates to the students and capturing moments with them, the event dispersed at 12.00pm.

This program gives a mindful memory for the students as well as the volunteers ,it also taught the volunteers how to mingle among the specially challenged students. The better coordination of school authority makes the program easier.



AROGYA MELA

Health awareness class was conducted at college of Engineering Cherthala on 1st July, 2022. The event saw the presence of Block President Sri. PM Pramod, Panchayat President Sri. TS Sudheesh, Dr. Vineetha. The program was inaugurated by Block President Sri. PM Pramod. The event was attended by the NSS volunteers of NSS unit 557. After the inauguration, Block President and Panchayat President shed some light on the importance of health and how the health of the current generation is deteriorating. Dr. Vineetha was given the opportunity to explain the importance of first aid and also gave students primary information regarding CPR. This event ended with a vote of thanks by an NSS volunteer.



PLANT-A-TREE-CEREMONY

As part of environment day, our college hosted a Plant a tree ceremony. The program was held at 9 pm in the college campus itself. The ceremony was inaugurated by Ashok sir, HOD of EC department. our program officer, Priyakumar

sir addressed the students. Other teachers and faculties also attended this ceremony.

INDEPENDENCE DAY FLAG HOISTING

the 76th Independence day was celebrated in our college on 15th August of 2022 by NSS UNIT 557. The event started at 9 am in the college campus, it was initiated by the flag hosting along with the National Anthem. Program coordinator Priyakumar Sir hosted the flag on behalf of the students gathered. There was a 2 minute speech about the significance of the day and the event was held offline. The event was organised in the memory of all freedom fighters who fought for independent India and to spread patriotism not only as an NSS Volunteer but as an Indian.

Rabies day awareness class

As a part of World Rabies Day on 28th September NSS UNIT 557 has conducted an offline Awareness class about Rabies by Dr: Vinitha T. V (MBBS, DTCD). The aim of Awareness class was to raise an awareness about rabies and also to enhance prevention and control this disease in current scenario. The program was organised by NSS Volunteers of Energy Management and it started at 11 am with the welcome speech of NSS program officer Priyakumar Sir. Host of the program was Ann Mariya Saji Kurain. There was maximum participation from the volunteer's side. The class was really helpful as she explained about the causes and preventive measures regarding Rabies. At the end of the class there was a question and answer session which cleared most of our doubts. The meeting was dispersed at 1 pm after the Vote of Thanks by Abdul Mannan.



SNEHAPOORVAM

1st October 2022:

As part of the Old Age day on 1st October, NSS UNIT 557 has conducted an offline event named SNEHAPOORVAM at Monna Tessa Old Age home, mararikulam on 1st October 2022. The main aim of the event was to entertain and spend some time with old aged people.

The program was organised by the NSS Volunteers ,18 volunteers and NSS Unit 557 program officer Priyakumar Sir also involved in the event .Program starts at 11.00 am with a welcome speech by Priyakumar Sir. There were 25 people in the home and all of them sang songs for us and they danced with the volunteers.

Volunteers had also arranged lunch for them. After the interactive session lunch was served . Then after some programs the volunteers also had their lunch and the event dispersed at 2.00pm.

This program gives a mindful memory for the students as well as the volunteers. It also taught the volunteers how to respect and to take care of elderly people. The co-operation of the authority and caretakers made this event more wonderful.



NSS DAY FLAG HOISTING

NSS DAY was celebrated in our college on 24 th September of 2022. Flag hoisting was held at 9 am. Our principal Dr.vinu thomas hosted the flag on behalf of the students and teachers gathered.



CAKE CHALLENGE

Christmas is a beautiful season that brings fragrance to memories, brightness to the eyes and sweetness to the mind. NSS Volunteers of Cherthala Engineering College (Unit No: 557) came up with a double sweet this Christmas, with the "Cake Challenge". With the amount received from this challenge, we have helped financially disadvantaged students of the college in our best possible way.

7 DAY SPACIAL CAMP (ATHARVA)

- Haridhodyanam - vagitable garden at gov.up school Nedumbrakkad
- Flashmob - Anti-drug at Arthunkal beach
- PHC Pallipuram cleaning
- Energy audit
- Swapnakkood- Bhavana nirmanam
- Debate

Atharva was a seven-day annual in-house NSS camp conducted by unit no. 557 at Govt U.P School Nedumbrakkad under the supervision of Program Officer Prof. Priyakumar T N. Aroor MLA Smt.Daleema Jojo inaugurated the camp. The camp mainly focused on improving the social values of the volunteers on an everyday basis. The camp had a total attendance of 46 students. Every day of the camp began with a warm up session carried over by one of our volunteers to strengthen the body and mind. The camp was filled with social activities, awareness programs, and campus cleaning and beautification activities. An anti-drug flashmob organised by the NSS was conducted on 28th December at Arthungal Beach. Let's Immaculate (PHC cleaning), visiting houses, Swapnakkoodu, a housing project by apjaktu nss cell - collecting waste materials from houses and money collected by selling it was sent to nss cell , surveys and energy audit were also conducted during the camp. The camp also had many seminars and interactive sessions.



